Dedicated to the Health of the Whole Community



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Traffic Safe Communities Network in Santa Clara County Meeting Notes: December 10, 1997

- 1. Introductions: Supervisor Jim Beall welcomed everyone and introductions were made. Dr. Olivas, Director of the Public Health Department, sat in for Dr. Martin Fenstersheib who was unable to attend.
- Overview of Traffic Safe Communities Network in Santa Clara County: An overview of the purpose, context and stakeholders for the Traffic Safe Communities was presented by Dr. Olivas. In addition, the process and structure were described as indicated by the grant. The handouts distributed at he previous meeting (first of the Network) were reviewed. Staff will distribute these handouts to those who did not receive them.

A main component of the grant is community involvement. This will be primarily achieved through a mini-grants program which will be developed by one of the committees.

Five committees comprise the Network: Policy, Outreach and Education, Assessment, City Partnerships, and Community Grants.

- Data Parameters: The planning process is data driven. A primary goal of grate is to develop a comprehensive profile of the traffic problem in Santa Clara County. A preliminary matrix of data sources and types was presented. See attachment 1. It will be up to the members of the Network to assist in accessing the data and investigating opportunities for additional data collection. Members were asked to forward the matrix to the individual in their organization that would have the knowledge about the data bases they maintain. They were asked to have these people fill out the matrix and to return to Public Health.
- 4. Preliminary Data: Nhien Luong and Stephanie Gotz, Epidemiologists for the Public Health Department, presented data on Motor Vehicle Crashes in Santa Clara County and its cities, as well as hospital discharge data. See attachment 2. Supervisor Beall requested information on the unincorporated areas of the county.

Of particular interest was the cost of motor vehicle crashes. Figures were presented that included hospitalizations, other medical costs, insurance, and lost wages. Members were interested in seeing the data without the lost wages.

Supervisor Jim Beall noted that the Metropolitan Traffic Commission could assist with access to data banks. A number of ideas about types of data were suggested, including location of crashes, crash worth vehicles, neighborhood risks, etc.

5. Review of Committees: The five committees were reviewed in detail with identification of where we are now, where we want to get to, and how we are going to get there. See attachment 3.

Individuals volunteered to be co-chairs for the committees. The Co-Chairs will make up the Steering Committee of the network. They include:

Assessment:

Larry Moore and Nhien Luong

Policy:

Jim Van Dussen and Kathy Ball

Outreach and Education: City Partnerships:

Ellen Corman and Pat O'Hare Ray Chong and Bill Baxter

Community Mini-Grants: Edith Ramirez and Daniel Chavez

For a complete list of committee participants, see attachment 5. If you would like to join a committee please call the co-chair.

6. Next Steps

> Committees to hold meetings in December through early January. Steering Committee Meeting: United Way-Friday January 16, 1998 at 3:00 p.m. All Network Meeting: United Way-February 17, 1998 at 3:00 p.m. Agendas to follow.

For further information, contact Aimee Reedy of the Public Health Department at 885-4202.