

**County of Santa Clara**  
**Social Services Agency**  
Financial Management Services  
Office of Contracts Management



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SSA03 101706

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Submitted by: Onita Spake  
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DATE: October 17, 2006

TO: Board of Supervisors

FROM:   
Will Lightbourne  
Agency Director, Social Services Agency

SUBJECT: Approve Request for Appropriation Modification to Recognize Revenue from  
FIRST 5 to Implement the Santa Clara County Safely Surrender Baby Program

**RECOMMENDED ACTION**

Approve Request for Appropriation Modification No. 050 – \$50,000 increasing revenue and expenditures relating to the SSB Outreach Campaign in the Social Services Agency budget.  
(4/5 Roll Call Vote)

### **FISCAL IMPLICATIONS**

There is no fiscal impact to the County General Fund. The FIRST5 grant will provide \$50,000 of new revenue in FY 2007. A total of 20% or \$10,000 is required in matching funds. The Packard Foundation has provided \$5,000, the City of San Jose videographer is donating 20 hours to the creation of the video and editing valued at \$2,500, and the Valley Transportation Agency is donating interior bus signage space on 125 buses for 8 weeks valued at \$2,500 for a total of \$10,000.

### **CONTRACT HISTORY**

Not applicable.

### **REASONS FOR RECOMMENDATION**

The Social Services Agency is requesting approval of a budget modification in accordance with Board of Supervisors policy for recognizing new revenue. Upon approval of the budget modification, the Social Services Agency will be able to expend funds from the FIRST5 grant related to the Safely Surrender Baby Program in Santa Clara County.

### **BACKGROUND**

On October 7, 2005, SB 116 was signed by the Governor and filed with the Secretary of State, eliminating the sunset date for the Safe Surrendered Baby law. On March 14, 2006, the Social Services Agency provided the Board of Supervisors with a report on Santa Clara County's efforts to educate the public regarding the safely surrendered baby alternative to child abandonment, per the request of the Children, Seniors and Families Committee (CSFC) on February 15, 2006. In the report, the Social Services Agency stated that the Agency was engaging on a fundraising campaign to support outreach efforts.

As part of the fundraising campaign, the Social Services Agency applied for and received a \$50,000 grant from FIRST5 to pay for trainers to present the Safely Surrender Baby video and curriculum, video editing, purchase ads in a variety of newspapers and exterior bus signage. The Social Services Agency followed Board policy regarding applying for and receiving grants under \$250,000 and obtained approval from the Office of Budget and Analysis.

The Social Services Agency is continuing to work with the City of San Jose and the Valley Transportation Agency to provide outreach to the community regarding the safely surrender baby alternative.

### **CONSEQUENCES OF NEGATIVE ACTION**

Negative action will result in the Social Services Agency inability to recognize revenue and expend funds from the FIRST5 grant to implement a media campaign in support of the Safe Surrendered Baby law.

### **STEPS FOLLOWING APPROVAL**

The Clerk of the Board will follow the usual steps for this type of transmittal.

### **ATTACHMENTS**

- Appropriation Modification – F85 (First5 – Safely Surrender Baby) 101706